

# AMPLIFY CLEARWATER

ESTABLISHED 2019

## SMALL DIVERSE BUSINESS MEMBERSHIPS

AMPLIFY Clearwater is proud to offer complimentary Chamber memberships to ten (10) small, diverse businesses based in the Tampa Bay region. Applications will be considered by the Board of Directors on an 'as-received' basis. The 2021 application portal will close on August 31, 2021.

By providing small businesses with unique access to community resources, networking and business events, educational assets, and other valued tools, a sponsored membership aligns with the Chamber's vision for promoting diversity through leadership programs with an intentional focus on diversity, equity and inclusion as part of our small business ecosystem.

### TEN MEMBERSHIPS SPONSORED BY DUKE ENERGY

Duke Energy is one of the largest electric power holding companies in the United States, providing electricity to 7.7 million retail customers in six states. They serve diverse communities in an increasingly complex world. That is why they pursue a strategy that integrates diversity and inclusion into everything they do. Duke Energy strives to create a workforce that's representative of the communities they serve. The different cultures, faces, perspectives and backgrounds bring them together to make Duke Energy a stronger company, a more engaged corporate citizen and a place where people are empowered to reach their full potential. Duke Energy pledges to engage local organizations and leaders to understand how to be part of long-term solutions. To listen, learn and support each other within the company and communities.

Small, diverse businesses that have not been a member of our organization previously and are interested in applying for a sponsored membership can be:

- Black-owned
- Asian-owned
- Latinx-owned
- Owned by a US military veteran
- Owned by a member of the LGBTQ+ community
- Owned by a person with disabilities

### WHAT A SPONSORED CHAMBER MEMBERSHIP INCLUDES

Small, diverse businesses that are chosen for the sponsored membership will enjoy one year of membership to AMPLIFY Clearwater and have access to robust investor benefit programs such as:

- Business referrals exclusively for members
- Subscription to our newsletters
- Search-engine-optimized business listing including a business description up to 200 characters which helps your Google rankings through [amplifyclearwater.com](http://amplifyclearwater.com)
- Invitation to all chamber events including member-only exclusives
- Virtual membership plaque and window sticker — telling the community you're invested in Clearwater
- Representation at regional policy meetings
- Access to a plethora of business resource tools including webinars, Chamber Chats, Social Media Marketing tools and more
- Members-only discounts
- Eligible for additional advertising on [amplifyclearwater.com](http://amplifyclearwater.com)
- Display marketing materials in our lobby
- Ribbon cutting

The sponsored Chamber membership also includes the opportunity to serve on Chamber Committees & Councils, which provides a forum for members to exchange ideas, discuss relevant topics, and foster positive peer relationships.

[WWW.AMPLIFYCLEARWATER.COM](http://WWW.AMPLIFYCLEARWATER.COM)

# AMPLIFY CLEARWATER

ESTABLISHED 2019

600 CLEVELAND ST., SUITE 100, CLEARWATER, FL 33755 PHONE 727-461-0011

[www.amplifyclearwater.com](http://www.amplifyclearwater.com)

## Small Diverse Business Membership Application

<b>SECTION ONE</b>	<b>Membership Information</b>										
<p>Information in this section will be listed in the Membership Directory, our database and on our website.</p> <p>If have any questions please feel free to contact a representative at 727-461-0011</p>	<p>Name of Business _____</p> <p>Main Contact _____</p> <p>Title _____</p> <p>Street Address _____ Suite _____</p> <p>City/State _____ Zip Code _____</p> <p>E-Mail Address _____</p> <p>Office Phone (____) _____ Fax (____) _____</p> <p>Mobile (____) _____</p> <p>Number of Employees _____</p> <p>Are you a home based business? NO YES</p> <p>Business Category _____</p> <p>Website Address _____</p> <p>Keywords _____</p> <p>Are you interested in becoming a certified supplier to state and governmental agencies as a minority-owned business? NO YES</p>										
	<p><i>I understand that by providing my mailing address, e-mail address, telephone number and fax number, I consent to receive communications sent by or on behalf of AMPLIFY Clearwater (and its affiliates and subsidiaries) via regular mail, e-mail, telephone and/or fax.</i></p> <p>Signature _____ Date _____</p>										
<b>SECTION TWO</b>	<b>Application Qualifications - Applying As:</b>										
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**SECTION FOUR**

**Additional Contacts**

List anyone in your organization that would like to receive communications.

Name \_\_\_\_\_  
Title \_\_\_\_\_  
Street Address \_\_\_\_\_ Suite \_\_\_\_\_  
City/State \_\_\_\_\_ Zip Code \_\_\_\_\_  
E-Mail Address \_\_\_\_\_  
Office Phone (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_  
Mobile (\_\_\_\_) \_\_\_\_\_

**Area(s) of Interest**

Ambassador  
Clearwater Young Professionals  
Public Policy  
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Networking Events

Business Assistance Information  
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Diversity, Equity & Inclusion

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