



COMMITTEE

Sheri Aquilar, Manager
Island Way Grill
Committee Chairman

Jeni Borrow, Director,
Business Development &
Member Engagement
AMPLIFY Clearwater

Sydney Marks, Events Manager
AMPLIFY Clearwater

Ashley Karpuch, Director of
Planning & Event Operations
Clearwater Marine Aquarium
CMA Event Logistics Committee

Becky Glime,
Director of Concession
Clearwater Marine Aquarium
CMA Culinary
& Retail Committee

Kevin Clarke,
Marketing Activation Supervisor
Clearwater Marine Aquarium
CMA Marketing Liaison

Kelly Bosetti, President & CEO
CEA Marketing and
Second Sol Studios
Taste the Town
Marketing Committee

Sheri Heilman, Owner
Bob Heilman's Beachcomber
Sponsorship Committee –
Ocean Allies Liaison

Paul Andrews, General Manager
Shephard's Beach Resort
Budget Committee –
Clearwater Beach Liaison

Juli Norberg,
Director of Sales & Marketing
Hampton Inn & Suites
Clearwater Beach
Beer/Wine/Soda Committee –
Clearwater Beach Liaison

Scott Sousa, General Manager
Clear Sky on Cleveland
Downtown Clearwater
Merchants Association Liaison

Kayla Shaver,
Resident Experience Manager
Cortland Bayside
Volunteer Committee



Dear Partner in Success,

AMPLIFY Clearwater and Committee Chairperson Sheri Aquilar of Island Way Grill cordially invites you to partner with us for the **AMPLIFY Clearwater Taste Fest**. We are pleased to announce that this year's event is planned in conjunction with the Clearwater Marine Aquarium.

This event will take place on **Friday, September 24th from 6:00-9:00 p.m.** We are very excited to host this event at the **Clearwater Marine Aquarium**, for the first time ever! We are also pleased to announce that this year's event will be in conjunction with **Clearwater Offshore National's VIP Party and Meet & Greet!** The celebration will include fine food from 30+ restaurants, Wine & Craft Beer, and more! We expect the 2021 Taste Fest to be our largest yet and we look forward to your partnership in that success.

Please review the sponsorship opportunities (attached) and select the level that would be most beneficial to your organization. To ensure your presence on all marketing materials we request your response by August 20th, 2021.

If you have sponsored this event in the past, you know Taste Fest is fun, the food is great, and the cause is worthwhile. If this is your first time participating as a sponsor, you will garner great exposure to your business, support your community, and have a fantastic time!

Please feel free to contact me with any questions that you may have.

Sincerely,

Amanda Payne
President/CEO
AMPLIFY Clearwater

ESTABLISHED 2019



Sponsor Participation Levels

Presenting Sponsor: \$10,000 (1 available)

Sponsorship Benefits:

- Prominent Recognition as Presenting Sponsor throughout event
- Opportunity to welcome the crowd kicking off the event
- Seat as Judge in Taste Fest Competition
- Tented double booth to display products of choice
- Recognition as Presenting Sponsor on all event banners
- Logo prominently displayed on all collateral and social media materials
- One (1) 60-second video spotlighting presenting sponsor to be used during social media & Marketing efforts
- Recognition in all media outlets promoting the event (print, radio, TV, etc.)
- 15 VIP tickets to Taste Fest – exclusive access to a pre-event VIP party featuring Clearwater Offshore Nationals’ Meet & Greet, open bar, unique bites, an event t-shirt and more!

Executive Chef Sponsor: \$7,000 (4 available)

Sponsorship Benefits:

- Recognition as Executive Chef Sponsor throughout event
- Seat as Judge in Taste Fest Competition
- Recognition as Executive Chef Sponsor on all event banners
- Logo prominently displayed on all collateral and social media materials
- Recognition in all media outlets promoting the event (print, radio, TV, etc.)
- 12 Tickets to Taste Fest

Chef de Cuisine Sponsor: \$5,000 (6 available)

Sponsorship Benefits:

- Recognition as Chef de Cuisine Sponsor throughout event
- Recognition as Chef de Cuisine Sponsor on all event banners
- Logo prominently displayed on all collateral and social media materials
- Recognition in all media outlets promoting the event (print, radio, TV, etc.)
- 8 Tickets to Taste Fest



Sponsor Participation Levels (cont.)

Sous Chef Sponsor: \$3,000

Sponsorship Benefits:

- Recognition as Sous Chef Sponsor throughout event
- Recognition as Sous Chef Sponsor on all event banners
- Listing on all collateral and social media materials
- 6 Tickets to Taste Fest

Wine Glass Sponsor: *NEW!* \$2,500 (1 available)

Sponsorship Benefits:

- Business logo displayed on 500 wine glasses, which will be sold at the event
- Listing on all collateral and social media materials
- 2 Tickets to Taste Fest

Foodie Friends Sponsor: \$1,500

Sponsorship Benefits:

- Recognition as Foodie Friends Sponsor throughout event
- Listing prominently displayed on all collateral and social media materials
- 4 Tickets to Taste Fest

Entertainment Sponsor: \$1,000 (3 available)

Sponsorship Benefits:

- Business logo displayed on a sign located in front of an individual or group entertainment piece with recognition as the Entertainment Provider
- Listing prominently displayed on all collateral and social media materials
- 2 Tickets to Taste Fest



Deadlines

TASTE FEST SPONSORSHIP DEADLINE

Sponsorship Package to be Completed:

- Sponsorship Form – Completely filled out and sent in as soon as possible
- Payment in full – Completely filled out and sent in as soon as possible
- **Advertising DEADLINE for promotional materials: August 20th, 2021**

Upon completion of the package, please email to jeni@amplifyclearwater.com

You may also mail completed package to:

AMPLIFY Clearwater

Attn: Jeni Borrow

600 Cleveland Street Suite 100

Clearwater, FL 33755

Payment Accepted: Cash, Check, Visa, Master Card, American Express

PROMOTIONAL MATERIALS DEADLINE

- Participation Package and payment must be received by August 20th, 2021 to be included in all advertising associated with event



Sponsor Participation Form

Sponsor Name:		
Contact(s):		
Street Address:		
Phone Number(s)(best)		
Email Address:		
Web Address:		

Level of Participation:

Level	Commitment	Selected
Presenting	\$10,000	
Executive Chef	\$8,000	
Chef de Cuisine	\$5,000	
Sous Chef	\$3,000	
Foodie Friends	\$1,500	



Credit Card Authorization Form

Credit Card Information
Card Type: <input type="checkbox"/> MasterCard <input type="checkbox"/> VISA <input type="checkbox"/> Discover <input type="checkbox"/> AMEX <input type="checkbox"/> Other _____
Cardholder Name (as shown on card): _____
Card Number: _____
Expiration Date (mm/yy): _____
CCV: _____
Cardholder ZIP Code (from credit card billing address): _____

I, _____, authorize AMPLIFY Clearwater to charge my credit card above for agreed upon purchases and understand that I will not receive a refund, credit, or prorated bill for any reason of cancellation.

Customer Signature

Date