



COMMITTEE

Mary Reischmann, Director of Sales, Marketing & Events
Hyatt Regency Clearwater Beach Resort and Spa
Committee Chairman

Sheri Aquilar, Manager
Island Way Grill
Beer/Wine/Soda Committee & Immediate Past Chair

Stacey Reed-Cash, Director, Special Events & Programs
AMPLIFY Clearwater
Event Logistics & Volunteer Liaison

Jeni Borrow, Vice President, Member Engagement
AMPLIFY Clearwater
Marketing & Budget Liaison

Pauline Navarro, Director of Event Sales & Operations
Clearwater Marine Aquarium
CMA Event Logistics Committee

Becky Glime, Director of Concession
Clearwater Marine Aquarium
CMA Culinary & Retail Committee

Lynne Grant, Assistant Director of Conference Services
Opal Sands
Entertainment & Grand Prize Committee

Sheri Heilman, Owner
Bob Heilman's Beachcomber
Sponsorship Committee - Ocean Allies Liaison

Julia Cassino, Director of Marketing & Events
Beachside Hospitality Group
Restaurant Committee

Dan Faiola, Director of Banquets
Marriott Sand Key
Beer/Wine/Soda Committee

Brian Horne, VP of Marketing & Sales
3 Daughters Brewing
Beer/Wine/Soda Committee



Dear Restaurateur,

We invite you to join us at **AMPLIFY Clearwater Taste Fest** annual event to be held **Friday, September 9th from 6:00 – 9:00 p.m.** at the beautiful **Clearwater Marine Aquarium**.

You will have the opportunity to put your best dish in front of 1,000+ visitors and locals during a fun filled casual event. A second benefit is to network with restaurant owners, chefs and managers throughout our county and to compete for the coveted "People's Choice Award".

Historically, this event has been held in May as a street festival on Clearwater Beach. Realizing the business levels and needs of our membership, we moved the event to September and, as of last year, to Clearwater Marine Aquarium. The event will take over 3 levels of the Aquarium providing a mixture of cuisine, beverages, entertainment and competition. You may also compete in the "Best Booth" competition, challenging your team to go all out and create a memorable booth design to complement your food and your establishment.

All-in-all, this an inexpensive opportunity to get out in our community and show off what you do best! Space is limited and we hope you will join in the fun!

Please review the restaurant participation opportunities (attached) and select the level that would be most beneficial to your organization. To ensure your presence on all marketing materials we request your response by **August 5, 2022**. This is a certified ocean-friendly event by Ocean Allies.

We are available to answer any questions about the event, just drop us a note or give us a call.

Sincerely,

Mary Reischmann
Taste Fest Chair 2022

Sheri Heilman
Ocean Allies Liaison

ESTABLISHED 2019



Restaurant Participation Levels

Taste Fest 2022 Restaurant Participation Levels	Five Star	Four Star	Three Star	Two Star
	\$1,500	\$1,000	\$700	\$400
Restaurants included in your exhibit space	3	2	1	1
Each booth will be provided two 8' inch tables for display and workspace. *One Additional workspace tables can be purchased for \$50	X	X	X	X
Inclusion on all printed marketing materials including: rack cards, posters, sign with logo for booth & more	X	X	X	X
Restaurant Logo and Listing on the AMPLIFY Clearwater Taste Fest webpage	X	X	X	X
Opportunity to win multiple awards including, "Best of the Taste", "Best Booth" and "People's Choice"	X	X	X	X
Inclusion in all social media posts and ads and press releases promoting the event	X	X	X	
One (1) full color 84x36 retractable banner featuring all participating restaurants or chef bio to be placed in prominent location during event	X	X		
Chef Bio and photo or Restaurant History and photo on website		X	X	
Chef Bio and photo and Restaurant History and photo on website	X			
Exhibitor Wristbands (for Chefs and workers inside the booth)	4	4	4	4
Taste Fest General Admission Tickets	12	8	5	2

ESTABLISHED 2019



Deadlines

TASTE FEST PARTICIPATION DEADLINE

Participation Package to be Completed:

- Participation Form – Completely filled out and sent in as soon as possible
- Chef Bio/photo and/or Restaurant History/photo – Completely filled out and sent in as soon as possible (if applicable)
- Payment in full – Completely filled out and sent in as soon as possible
- **Advertising DEADLINE for promotional materials: August 5, 2022**

Upon completion of the package, please email to stacey@amplifyclearwater.com. You may also mail completed package to:

AMPLIFY Clearwater

Attn: Stacey Reed-Cash

600 Cleveland Street, Suite 100

Clearwater, FL 33755

Payment Accepted: Cash, Check, Visa, Master Card, American Express

PROMOTIONAL MATERIALS DEADLINE

- Participation Package and payment must be received by **August 5, 2022** to be included in all advertising associated with event

Mandatory Meeting & General Information

We will review all information and questions at the **Mandatory** meeting so please have a representative from your establishment in attendance. The meeting will be held on **September 1, 2022, 9:00 am.** at Clearwater Marine Aquarium. Their address is 249 Windward Passage, Clearwater.



Restaurant Participation Form

Restaurant Name:		
Contact(s):		
Street Address:		
Phone Number(s)(best)	()	()
Email Address:		
Web Address:		

Booth Description and Needs:

<p>What type of booth layout would you like?</p>
<p>Do you plan on decorating your booth?</p>
<p>Will you need electricity?</p>



<p>What type of food menu will you be serving?</p>
<p>What compostable products will you need?</p>

***Compostable plates, napkins and forks will be provided. If you should need something else, please let us know no later than August 25th.**

Level of Participation:

<input type="checkbox"/>	5 Star	\$ _____
<input type="checkbox"/>	4 Star	\$ _____
<input type="checkbox"/>	3 Star	\$ _____
<input type="checkbox"/>	2 Star	\$ _____
<input type="checkbox"/>	Add-on 30-second video	\$ _____
TOTAL SUBMITTED:		\$ _____

***Please note, only 4 wristbands will be administered to representatives working your booth for the Taste Fest event. No Exceptions.**



Credit Card Authorization Form

Credit Card Information
Card Type: <input type="checkbox"/> MasterCard <input type="checkbox"/> VISA <input type="checkbox"/> Discover <input type="checkbox"/> AMEX <input type="checkbox"/> Other _____
Cardholder Name (as shown on card): _____
Card Number: _____
Expiration Date (mm/yy): _____
CCV: _____
Cardholder ZIP Code (from credit card billing address): _____

I, _____, authorize AMPLIFY Clearwater to charge my credit card above for agreed upon purchases and understand that I will not receive a refund, credit, or prorated bill for any reason of cancellation.

Customer Signature

Date