



COMMITTEE

Mary Reischmann, Director of Sales, Marketing & Events
Hyatt Regency Clearwater Beach Resort and Spa
 Committee Chairman

Sheri Aquilar, Manager
Island Way Grill
 Beer/Wine/Soda Committee & Immediate Past Chair

Stacey Reed-Cash, Director, Special Events & Programs
AMPLIFY Clearwater
 Event Logistics & Volunteer Liaison

Jeni Borrow, Vice President, Member Engagement
AMPLIFY Clearwater
 Marketing & Budget Liaison

Pauline Navarro, Director of Event Sales & Operations
Clearwater Marine Aquarium
 CMA Event Logistics Committee

Becky Glime,
 Director of Concession
Clearwater Marine Aquarium
 CMA Culinary & Retail Committee

Lynne Grant,
 Assistant Director of Conference Services
Opal Sands
 Entertainment & Grand Prize Committee

Sheri Heilman, Owner
Bob Heilman's Beachcomber
 Sponsorship Committee – Ocean Allies Liaison

Julia Cassino, Director of Marketing & Events
Beachside Hospitality Group
 Restaurant Committee

Dan Faiola, Director of Banquets
Marriott Sand Key
 Beer/Wine/Soda Committee

Brian Horne, VP of Marketing & Sales
3 Daughters Brewing
 Beer/Wine/Soda Committee



Dear Partner in Success,

AMPLIFY Clearwater and Committee Chairperson, Mary Reischmann of Hyatt Regency Clearwater Beach, cordially invites you to partner with us for the annual **AMPLIFY Clearwater Taste Fest**.

This event will take place on **Friday, September 9th from 6:00 - 9:00 p.m.** We are very excited to host this event at the **Clearwater Marine Aquarium** for the second year! The celebration will include fine food from 30+ restaurants, Wine & Craft Beer, and more! We expect the 2022 Taste Fest to be our largest yet and we look forward to your partnership in that success. This is a certified ocean-friendly event by Ocean Allies.

Please review the sponsorship opportunities (attached) and select the level that would be most beneficial to your organization. To ensure your presence on all marketing materials we request your response by **August 5, 2022**.

If you have sponsored this event in the past, you know Taste Fest is fun, the food is great, and the cause is worthwhile. If this is your first time participating as a sponsor, you will garner great exposure to your business, support your community, and have a fantastic time!

Please feel free to contact me with any questions that you may have.

Sincerely,

Amanda Payne
 President/CEO
 AMPLIFY Clearwater

ESTABLISHED 2019

AMPLIFY CLEARWATER - 600 CLEVELAND STREET SUITE 100, CLEARWATER, FL 33755 - 727.461.0011



Sponsor Participation Levels

Presenting Sponsor: \$10,000 (1 available)

Sponsorship Benefits:

- Prominent Recognition as Presenting Sponsor throughout event
- Opportunity to welcome the crowd kicking off the event
- Seat as Judge in Taste Fest Competition
- Tented double booth to display products of choice
- Recognition as Presenting Sponsor on all event banners
- Logo prominently displayed on all collateral and social media materials
- One (1) 60-second video spotlighting presenting sponsor to be used during social media & Marketing efforts
- Recognition in all media outlets promoting the event (print, radio, TV, etc.)
- 15 Premium Admission Tickets to Taste Fest

Executive Chef Sponsor: \$7,000 (4 available)

Sponsorship Benefits:

- Recognition as Executive Chef Sponsor throughout event
- Seat as Judge in Taste Fest Competition
- Recognition as Executive Chef Sponsor on all event banners
- Logo prominently displayed on all collateral and social media materials
- Recognition in all media outlets promoting the event (print, radio, TV, etc.)
- 12 General Admission Tickets to Taste Fest

Chef de Cuisine Sponsor: \$5,000 (6 available)

Sponsorship Benefits:

- Recognition as Chef de Cuisine Sponsor throughout event
- Recognition as Chef de Cuisine Sponsor on all event banners
- Logo prominently displayed on all collateral and social media materials
- Recognition in all media outlets promoting the event (print, radio, TV, etc.)
- 8 General Admission Tickets to Taste Fest

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Sponsor Participation Levels (cont.)

Sous Chef Sponsor: \$3,000

Sponsorship Benefits:

- Recognition as Sous Chef Sponsor throughout event
- Recognition as Sous Chef Sponsor on all event banners
- Listing on all collateral and social media materials
- 6 General Admission Tickets to Taste Fest

Foodie Friends Sponsor: \$1,500

Sponsorship Benefits:

- Recognition as Foodie Friends Sponsor throughout event
- Listing prominently displayed on all collateral and social media materials
- 4 General Admission Tickets to Taste Fest

Entertainment Sponsor: \$1,000 (3 available)

Sponsorship Benefits:

- Business logo displayed on a sign located in front of an individual or group entertainment piece with recognition as the Entertainment Provider
- Listing prominently displayed on all collateral and social media materials
- 2 General Admission Tickets to Taste Fest



Deadlines

TASTE FEST SPONSORSHIP DEADLINE

Sponsorship Package to be Completed:

- Sponsorship Form - Completely filled out and sent in as soon as possible
- Payment in full - Completely filled out and sent in as soon as possible
- **Advertising DEADLINE for promotional materials: August 5, 2022**

Upon completion of the package, please email to jeni@amplifyclearwater.com.
You may also mail completed package to:

AMPLIFY Clearwater

Attn: Jeni Borrow

600 Cleveland Street, Suite 100

Clearwater, FL 33755

Payment Accepted: Cash, Check, Visa, Master Card, American Express

PROMOTIONAL MATERIALS DEADLINE

- Participation Package and payment must be received by August 5, 2022 to be included in all advertising associated with event



Sponsor Participation Form

Sponsor Name:			
Contact(s):			
Street Address:			
Phone Number(s)(best)	()	()	
Email Address:			
Web Address:			

Level of Participation:

Level	Commitment	Selected
Presenting	\$10,000	
Executive Chef	\$7,000	
Chef de Cuisine	\$5,000	
Sous Chef	\$3,000	
Foodie Friends	\$1,500	
Entertainment	\$1,000	



Credit Card Authorization Form

Credit Card Information			
Card Type:	<input type="checkbox"/> MasterCard	<input type="checkbox"/> VISA	<input type="checkbox"/> Discover <input type="checkbox"/> AMEX
	<input type="checkbox"/> Other _____		
Cardholder Name (as shown on card): _____			
Card Number: _____			
Expiration Date (mm/yy): _____			
CCV: _____			
Cardholder ZIP Code (from credit card billing address): _____			

I, _____, authorize AMPLIFY Clearwater to charge my credit card above for agreed upon purchases and understand that I will not receive a refund, credit, or prorated bill for any reason of cancellation.

Customer Signature

Date