



Leadership Committee Profile Descriptions

Chair

Term Length – 1 Calendar Year

- Organizes and oversees strategic objectives for CYP alongside Chamber Liaison
 - Develops, communicates, and executes specific goals for the calendar year of service
- Provides direction to the CYP Chairs to further the engagement and retention of CYP members
- Works with Chamber Liaison, Events Chair, and regional Chamber representatives to plan the Annual Young Professionals Regional Summit
- Represents CYP at AMPLIFY Clearwater Chamber events
- Promotes member engagement across CYP committees

Events Chair

Term Length – 1 Calendar Year

- Works with all CYP Chairs and Chamber Liaison to lead and facilitate CYP Events, including:
 - #LastTuesday Socials
 - Annual Young Professionals Summit
 - Gobble Wobble Bar Crawl
 - Additional Social Opportunities
- Collaborates with CYP Leadership Team and AMPLIFY Chamber Liaison to develop logistic and member engagement strategies for all CYP events
- Represents CYP at AMPLIFY Clearwater Chamber events
- Promotes member engagement across committees

Community Chair

Term Length – 1 Calendar Year

- Works with local Chamber member non-profit organizations to lead and facilitate CYP volunteer opportunities
- Responsible for recruiting member volunteer assistance for CYP events as needed
- Set annual hours goals and track total CYP community service hours completed
- Documents each service event (hours, attendees, photos/videos)
- Collaborates with Chamber Liaison and Chair to plan leadership development opportunities, content, and engagement strategies for membership
- Represents CYP at AMPLIFY Clearwater events
- Promotes member engagement across committees

Membership Chair

Term Length – 1 Calendar Year

- Primary contact for members (new and current) looking to get involved in CYP and points them in the right direction
- Serves as ambassador to new members and actively seeks new memberships
- Maintains open communications with CYP members and provides strategic advice to the Leadership Team
- Tracks membership reports and investigates reasons for membership loss
- Responsible for CYP membership sign ups at #LastTuesday Socials and other events
- Represents CYP at AMPLIFY Clearwater events
- Promotes member engagement across committees

Marketing Chair

Term Length – 1 Calendar Year

- Provides strategic insight and planning for annual marketing efforts
- Responsible for the coordination/creation of marketing materials needed for CYP events and committees
- In collaboration with Chamber Liaison, manages CYP Social Media, Newsletter, and email accounts
 - Ensures all media conforms to Chamber brand standards
 - Sends general program e-blast once a month
- Collaborates with Leadership Team
- Represents CYP at AMPLIFY Clearwater events
- Promotes member engagement across committees