

AMPLIFY CLEARWATER

MEMBERSHIP FAQ

What is AMPLIFY Clearwater?

AMPLIFY Clearwater is a business advocacy organization, which plays the role of the Chamber of Commerce for the Greater Clearwater community. Our mission is to connect organizations with vital resources, advocate for a business-friendly environment, engage in visionary initiatives, and educate visitors on our community's diverse offerings.

Why should I join AMPLIFY Clearwater?

Businesses join AMPLIFY Clearwater to enhance their visibility, forge valuable partnerships, showcase their commitment to the local community, and more. From the day they join, businesses are plugged into a wealth of resources where all the information and help they need is now available at their fingertips. We send invitations to opportunities to engage and connect, distribute valuable information through in-person events and digital communications, and give them somewhere to turn when they need advice or assistance. We advocate for a pro-business environment to our State, County, and City elected officials, and provide programming to develop our workforce and retain our talent. Our members also enjoy the name recognition and reputation of our organization in the community.

When does my membership start?

Your membership starts when you join, and we receive payment for the membership level you selected. The month you joined will then become your "anchor" month, which means your renewal will be due on the 1st of the same month every year. Please note that we send renewal notices and invoices 60 days prior to their due date, to help you plan and budget the expense accordingly.

Do all new members receive a Ribbon Cutting?

If your business is brand new, we would love to celebrate your Grand Opening with you! Please let the AMPLIFY Team know about your celebration plans so we can confirm our representatives are able to attend and participate. We kindly ask that Discover-level members commit to 2 years in order to receive Ribbon Cutting privileges, which are included at all other levels.



AMPLIFY CLEARWATER

How do I get informed about Upcoming Events?

Our Community Calendar at amplifyclearwater.com/events is updated daily! The filter function on the left side allows you to select Calendar Type (select 'Organization' to only see AMPLIFY Clearwater events; 'Community' to see our members' events) and/or Event Types. This is also where you will be able to register for Upcoming Events.

How do I register for Upcoming Events?

When you join, you will set up your login and password for your [Member Portal](#). This portal is where you can register for events, pay invoices, and even post your own events to our community calendar. Most of our events have preferred pricing for members, which you will need to be logged in to access.

How do I find other member businesses?

Our website houses our [Business Directory](#), which is where you can find every one of our member businesses listed. Search by keyword, or by category. Search results are automatically shuffled so that each query results in a different listing order. Want to make your business stand out? Select a membership level with Premium Business Listing – it will show your short description and your social media links before visitors click through.

I am renewing my membership and see voluntary charges on my invoice. What are these?

Membership renewal invoices include 2 voluntary fees:

- ClearPAC contribution – this is a simple way for your business to support our advocacy efforts, as the monies going into our Political Action Committee (PAC) are directly reinvested into candidates for public office that our ClearPAC board selects to endorse in Municipal, County, and State-wide races.
- Capital Fund contribution – donations to our Capital Fund contribute to building our organization's assets and capacity, so we can continue to serve you at the highest level.

If you would like these fees removed from your invoice before payment, please contact the AMPLIFY team.

